

EXHIBIT AND CONGRESS OF INTEGRAL SECURITY IN HYBRID FORMAT:

Face-to-face + Virtual Platform

At SecurityExpo we will carry out the Exhibit under the best possible conditions, protecting the health and well-being of our collaborators, exhibitors, visitors, and strategic allies. For this, we will enforce strict Covid-19 protocols.

In addition, considering the travel restrictions that exist today in the world, we will accompany you on all your devices through our virtual Platform SecurityExpo Connect.

We are committed more than ever to contributing to the reactivation of the economy and the development of the country by generating new business opportunities with the face-to-face (Onsite) and virtual (Online) transformation, the irreplaceable power of face-to-face, and connected via the technological Platform from anywhere in the world.



EXHIBIT

Experience again the opportunities and advantages of direct face-to-face contacts.

Meet your collaborators, exhibitors and visitors within a safe environment.



MARKETPLACE

Participate with your company, products and services in the most complete interactive catalog of SeguridadExpo Connect:

Create your Exhibitor profile, customize and permanently update your stand.



NETWORKING

Interact and schedule meetings with visitors and exhibitors in the face-to-face (Onsite) Exhibit and via the virtual Platform.



CONFERENCES,
TALKS AND WEBINARS

Access all face-to-face activities directly and via streaming.

Exhibit your products/services, technology or innovations via live presentations or demos.

WHY PARTICIPATE? SEGURIDADEXPO

SeguridadExpo is the main international event of the sector in Chile, attracting more than 3,000 visitors, because of the ample range of technological solutions offered to the sector and its exciting program of activities. The Exhibit is sectorized in 3 different rooms: Public and private security; Industrial, occupational, and biosecurity; and, Fire and natural disasters.

A GREAT BUSINESS CENTER:

- 3,000 m2 of Exhibit for professional visitors
- Broad institutional support for the public and private sectors
- Exhibit sectorized in 3 different rooms
- The power of face-to-face and of the technology Platform
- Being part of the international security industry
- Boost your brand image by reaching more potential customers
- Spaces for face-to-face networking and via the virtual Platform
- National prestige and international reputation
- Extensive program of activities

Let's talk!



FIRE CONTROL

Here are the exhibitors that offer technologies and equipment for emergency, rescue and prevention situations, and risk reduction against the threats caused by fire, natural disasters and hazardous materials (hazmats). In its 2019 version, companies participated with products such as thermal chambers, fire engines, hazardous materials, tanker trucks, scale and ventilation material, fire detection and extinction systems, among others.







In this room, visitors learn about the various technological innovations currently at the forefront, and products related to cybersecurity. In its 2019 version, we saw the participation of companies with equipment and services such as communications and tracking systems; prevention, alarm, shielding, and detector systems. And vehicles such as aircraft, helicopters, police, land and unmanned vehicles were exhibited.









In tandem with the Exhibit and the Congress held on the premises, our virtual Platform will be Online with the profiles of exhibitors via the interactive catalog and the transmission of the activities.

It takes the experience one step further: it gets you connected from anywhere using any of your devices.



WHAT IS THE EXPOCONNECT SECURITY MARKETPLACE?

Our Online catalog with a fast and advanced search filter for easy navigation.

Create your exhibitor profile with information regarding your company, products and/or services, videos, social networks and websites.

250 minutes of videocalls per booth.

Free access to webinars.

Get statistics about your profile visitors.

Interact with visitors to the event, and schedule professional meetings.



WHAT IS EXPO SECURITY CONNECT NETWORKING?

The new and powerful technological business sector meeting space.

As a Marketplace Exhibitor you will have access to other Platform advantages, such as:

Interacting with customers and potential strategic partners and boosting your sales management.

Contacting companies, regional governments, decision makers, and industry influencers.

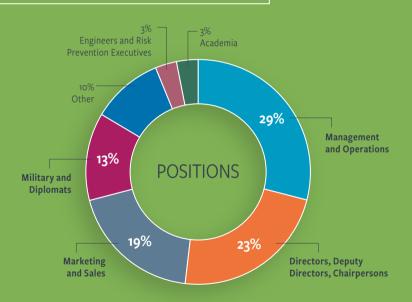
Scheduling your professional meetings.

Participating in webinars, talks, and other activities that are continuously taking place.

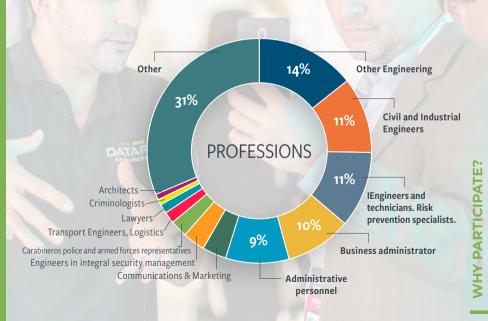


OUR VISITORS

/ Main figures of SeguridadExpo 2019

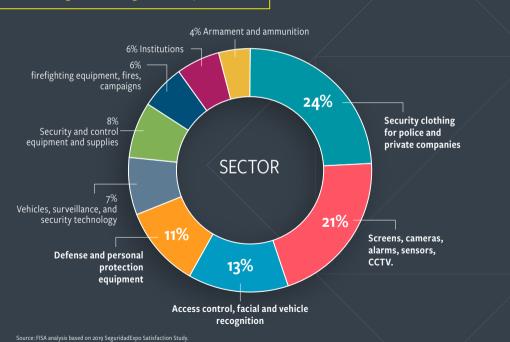


Nearly 5,000 visitors participated in the 2019 version of SeguridadExpo. Attending decision makers from public and private institutions interacted with technological innovations and trends demanded by the sector, as well as updating and enhancing their knowledge base through our congress program.



OUR EXHIBITORS

/ Main figures of SeguridadExpo 2019



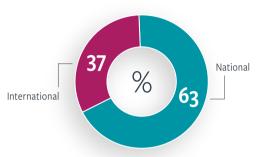
SeguridadExpo 2022 will offer exhibiting companies all its dissemination platforms prior to and during the Exhibit, where visitors will learn about the entire realm of offers in terms of products and services, state-of-the-art technologies, and

innovations.

FACE-TO-FACE WITH DECISION-MAKERS FROM THE PUBLIC AND PRIVATE WORLD

ORIGIN OF THE EXHIBITORS

/ Exhibiting Companies



/ TOP 5 participating countries



/ Main figures of SeguridadExpo 2019

Source: FISA analysis based on the 2019 SeguridadExpo Satisfaction Stu













AN EXTENSIVE PROGRAM OF ACTIVITIES

Visitors to SecurityExpo are attracted to the Exhibit because of its ambitious program of activities that takes place within the framework of the Exhibit, where experiences, challenges and problems of the sector are shared.

It is the meeting point and analysis aimed at professionals linked to public and private security, occupational, fire, and natural disaster security issues.

The activities to be carried out face-to-face and broadcast via our virtual Platform are:

- International Security Congress
- Business Roundtables
- Technical-commercial talks

CHILE

HAS ONE OF THE MOST OPEN TRADE POLICIES IN THE WORLD

In the last 12 years, Chile's GDP grew by 3%, with an annual inflation rate of 3%, and a per capita GDP which is the second highest in Latin America.

It is worth noting that Chile has one of the most open trade policies and low import tariffs in the world, with over 29 executed free trade agreements covering 65 markets, representing 67% of the world's population and 88% of its GDP.





A LOOK AT THE SECURITY SECTOR IN CHILE

/ MAIN INSTITUTIONS AND AGENCIES

POLICE National Emergency MINISTRY Carabineros Police Office (ONEMI) OF THE Investigative Police (PDI) INTERIOR AND Gendarmerie (1) **PUBLIC** Agencia Nacional de SECURITY Inteligencia (ANI) FIREFIGHTERS (2) Other Agencies National Forestry Corporation (CONAF): CRIME PREVENTION Prevention and combat of forest fires. UNDERSECRETARIAT UNDERSECRETARIAT National Geology and Mining Service (SERNAGEOMIN): Monitoring of volcanoes and mining safety. **Divisions and Units:** Programs: National Public Security Fund · National Center for Seismology, University of Interior Chile (5). Security (3) Crime Victim Support Program • Hydrographic and Oceanographic Service of Networks and IT Security Secure Reporting • Urban Improvement and Communal the Navy (SHOA): Hydrographic survey, Cybersecurity Police Management and Modernization (4) Equipment (PMU) nautical cartography, navigation charts, Protected Commercial Neighborhoods among others related, for example, to tides, Safe Stadium (Football) Risk and Emergency Management National Public Safety Network currents and tidal waves; nautical geography. Interior government (Borders)

The main entity related to the sector is the Ministry of the Interior and Public Security, which submits to the President of the Republic the rules and actions on internal policies aimed at maintaining public order, security, and social peace while promoting and fostering regional, provincial and local development policies.

The fundamental axis of this ministry are its Interior and Crime Prevention undersecretariats; moreover, the Carabineros and Investigative police forces report directly to that ministry.

 $^{(1) \, {\}rm Under} \, {\rm the} \, {\rm administration} \, {\rm of} \, {\rm the} \, {\rm Ministry} \, {\rm of} \, {\rm Justice} \, {\rm and} \, {\rm Human} \, {\rm Rights}, \, {\rm as} \, {\rm prison} \, {\rm guards}.$

⁽²⁾ Under the coordination of the Risk and Emergency Management Division (Interior Undersecretariat).

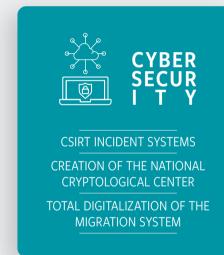
⁽³⁾ It includes Public Order departments (police, private security); Organized Crime, Controlled Chemicals and Hazardous Products; Analysis and Statistics.

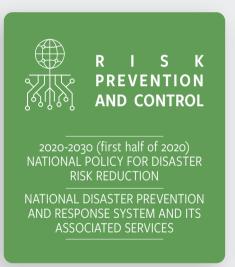
 $^{(4) \} Provides \ advice \ on \ administration, finance, investment \ and \ other \ issues \ related \ to \ the \ Carabineros \ and \ Investigative \ Police \ forces.$

⁽⁵⁾ Provides data and information to ONEMI, SHOA and other similar institutions.

2020 – 2022 GOVERNMENT PLANS

Security is a fundamental pillar for all governments. That is why the Executive has contemplated implementing various security plans for the coming years.







ANNUAL EXPENSES AND INVESTMENTS OF INTEREST IN US\$M

Notes to the 2020 budget of the Ministry of the Interior:

- ${\tt 1.} \ \ {\tt Electronic\ means\ of\ payment\ and\ use\ of\ IT\ are\ among\ the\ most\ employed,\ mainly\ by\ Banks\ and\ Retail\ outlets.}$
- 2. Expenses in goods and services, Chilean Army's Telecommunications Support Network, Civil Protection
 Training, Seismological Network, acquisition of machines and equipment, computer hardware and software, etc.
- 3. The Ministry of Public Works plans (MOP) will open bidding contests for a Tsunami Detection System, in the 1Q of 2021. However, the acquisition of Tornado Monitoring Equipment falls under the aegis of the Civil Aeronautics Board, DGAC (there would be 6 medium-range radars (C-band) and two short-range radars (X-band).
- 4. Operating Expenses. Investments, domestic acquisitions and imports.
- 5. Expenditures on goods (appropriate footwear and clothing for forest brigades) and services (such as renting forest firefighting aircraft); acquisition of vehicles, machines and equipment.
- 6. Coordination will be established with the Seismological Institute and reports on vulcanological hazards in Chile in locations defined by the authority as hazard susceptible areas. It includes spending on goods and services, and the acquisition of machines and equipment. In terms of Mining Security, it considers goods, services and the purchase of data processing software.
- Expenditure and investments in Citizen Security Management, ANI, National Security Network, Safe Street, Crime Prevention Innovation and Technology, Security in My Neighborhood, Safe Reporting, Zero Alcohol Control, Safe Stadiums, Safe Borders, Rural Violence, Inter-American Development Bank's (IDB) Strengthening of Public Security, etc.
- $8. \ Machinery \ and \ equipment, vehicles, equipment \ and \ software; investments \ in \ infrastructure \ and \ police \ units.$

CYBER SECUR I T Y



160
40
4

RISK PREVENTION AND CONTROL



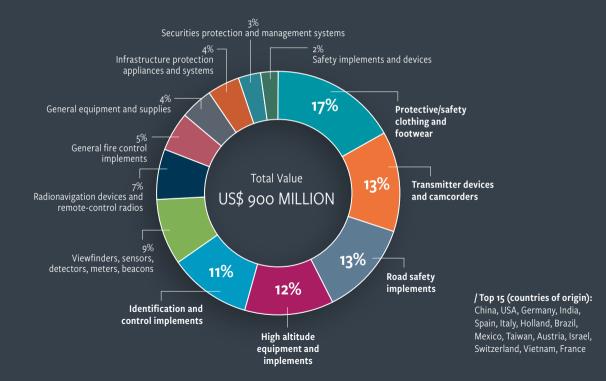
Acquisitions and Investments in the National Emergency Office (ONEMI) (2)	10
Tsunami Warning and Tornado Monitoring System (ONEMI - DGAC) (3)	74
Acquisitions and investments in Bomberos de Chile corps of firefighters (4)	50
Fire Management Program - National Forestry Corporation (5)	19
National Volcanic Surveillance Network and Mining Security Program (6)	3

INTERNAL SECURITY A N D PUBLIC ORDER

1	Crime Prevention and other programs of the Ministry of the Interior and Public Security (7)	34	
_ ଚ	Acquisition and Investment Initiatives in Carabineros, PDI, and Gendarmerie 8)	80	

Source: Ministry of the Interior and 2020 Public Security Report.

MAIN IMPORTS CHILE 2019



M2 OF FACE-TO-FACE EXHIBIT SPACE + PROFILE VIA THE VIRTUAL PLATFORM

STAND BASIC

UF 9 + IVA x m2
From 9m2



EQUIPPED STAND

UF 9,5 + IVA x m2
From 9m2



NET AREA

UF 6,5 + IVA x m2
About 50 9m2



Learn about alternatives □

ADDITIONAL FEES
PER PREFERRED LOCATION

ISLE HEAD

3 free faces: UF 20

2 free faces: UF 15

ADVERTISING GRAPHICS: CHOOSE THE IDEAL COMPLEMENT FOR YOUR STAND

Full color advertising valance: Image of 150 x 55 cm

Unit value: UF 8

High-traffic full-color graphics: Image of 150 x 55 cm

Unit value: UF 5

Advertising valance + High-traffic full-color graphics

Unit value: UF 11



Stand reference image with additional graphics. Each design is the responsibility of its exhibitor.

HOW TO PARTICIPATE?

- > M2 ON EXHIBIT
- > OFFICIAL SPONSORSHIPS
- > ADVERTISING SPACES

Let's Talk!

info@seguridadexpo.cl

AUSPICIOS OFFICIAL SPONSORSHIPS

PRESENTS

Exclusive Main Sponsor Category

INVITES

Exclusive sponsor category

INTERNATIONAL CONGRESS

UF 106 + IVA

Shared sponsor category, up to 3 companies per room: Fire and natural disasters. Private and public security. Industrial safety, occupational health and biosecurity.

ADVERTISING SPACES

EXCLUSIVE!

LIVE SHOWROOM BRANDING

Showroom Live by (sponsor name) + full brand presence

UF 97 + IVA

The Live Showroom is an exclusive space where companies participating in the SecurityExpo will be able to publicize their products and technologies via live Onsite demos and retransmitted Platform broadcasts.

EXCLUSIVE!

NETWORKING COFFEE BRANDING

Networking Coffee by (Sponsor name) + full brand presence

UF 74 + IVA

The Networking Coffee is the ideal space and occasion for face-to-face professional encounters aimed at strengthening business relationships with customers.

1 page of advertising in the Official Catalog UF 10,5 + VAT

Half a page of advertising in the Official Catalog UF 8 + VAT

Top banner on website (homepage) UF 13.9 + IVA Indoor website banner

UF 12,2 + IVA

HOW TO

PARTICIPATE?















CONNECTED TO THE SECURITY CHALLENGES OF THE NEW WORLD



connect