



SEGURIDAE XPO[®]

by Fisa | CHILE

Thank you

FOR JOINING US AT SEGURIDAE XPO 2021

Know the closing report, as well as the results of the survey made to exhibitors and visitors of what was this new face-to-face version, in unprecedented moments in Chile and the world.

MAIN NUMBERS



MAIN OBJECTIVES

What are our Exhibitors looking for?

27,78 %

New customers in the market

22,22 %

Promote new products and services

11,11 %

Increase my sales

11,11 %

To show our company known to the market

11,11 %

Brand awareness

5,56 %

Maintenance of current customers

5,56 %

Prospecting the market



MAIN NUMBERS

Visitor Profile

21 %

CEO or Manager

9 %

Sales Manager

4 %

Advisors or
Consultants

4 %

Engineers

4 %

Directors

3 %

Armed Forces,
Carabinieri

The remaining 55% is divided among: Owner; Supervisor; Coordinator; Product Manager; Sales executive; Administrator; Executive; Assistant Manager; Business Development; Account Executive, among others.

What are our Visitors looking for?

48 %

Knowing the current offer and new trends in the industry

20 %

To know the fair in order to participate in future versions

17 %

To visualize new business opportunities

Other objectives:

To observe existing and new technologies in security; Partnerships for projects in security.



5,338

Virtual platform views during the 3 days of exhibition.

Most viewed sections:
1,736 Congress
571 Marketplace
841 Exhibitors



50

SPEAKERS

INTERNATIONAL CONGRESS



13

PANELS

The 2021 Congress addressed the experiences, challenges, problems and innovations that will mark the future agenda of the industry in Chile, both in person and via streaming through the SeguridadExpo Connect platform.

Some of the topics discussed:

The challenges in cybersecurity left by the pandemic.

Current and future security situation in Chile.

Crime analysis, the linkage of systems and technological tools in crime prevention.

Future cybersecurity scenarios.

Emerging challenges and threats, the new crime scenarios.

Border security and human migration.

Climate change and the projection of major emergencies.

Implementation of the chemical and biological weapons conventions, within the framework of national security.

Large forest fires and challenges for responders.

Impacts and challenges of the pandemic on occupational health and safety in the industry.

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INVITED



See you at!

OCT. 25 - 27, 2022

On-site | SANTIAGO - CHILE

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SEGURIDAD EXPO
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**7th INTERNATIONAL EXHIBITION AND CONGRESS
ON COMPREHENSIVE SECURITY**

MADE BY

