



7th INTERNATIONAL EXHIBITION
AND CONGRESS ON
COMPREHENSIVE SECURITY



SEGURIDADEXPO[®]
by Fisa | CHILE

OCT. 25 - 27, 2022

PARQUE FISA, SANTIAGO - CHILE

www.seguridadexpo.cl

MADE BY



EXHIBIT AND ENHANCE YOUR BRAND AT THE ONLY B2B MEETING ON COMPREHENSIVE SECURITY



SEGURIDAEEXPO is the main international event of the sector in Chile, which attracts more than 5,000 visitors for its wide range of solutions and technological innovations for the sector, its interesting program of activities, and the generation of new business opportunities and opening of new markets, being a fundamental axis in the search for improving the protection and welfare of people and their environment.

The exhibition is divided into 3 halls: Private, public and cybersecurity; industrial, labor and biosecurity; and fire and disaster control.

Committed to the revival of the economy and the development of security in the country, SEGURIDAEEXPO will be a space for exchange and cooperation that will bring together the greatest exponents of the industry nationally and internationally.

WHY PARTICIPATE?



EXHIBITION

Experience again the opportunities and advantages of direct face-to-face contacts.



MARKETPLACE

Present products and services in the most complete interactive catalog, create your Exhibitor profile, customize and permanently update your booth.



ACTIVITIES

Participate in the program: International Congress, technical talks and live demonstrations.

Let's talk!

info@seguridadexpo.cl

PARTICIPATION ALTERNATIVES:

- > SQM ON EXHIBITION
- > OFFICIAL SPONSORSHIP
- > ADVERTISING SPACE

SQM OF FACE-TO-FACE EXHIBIT SPACE

STAND BASIC

USD 423 x sqm. From 9 sqm



Includes:

- MDF White panels division
- Identification fascia with exhibitor name
- Floor Carpet
- Spotlights
- Electrical Point 100 Watts x sqm
- Profile platform Connect

EQUIPPED STAND

USD 447 x sqm. From 9 sqm



Includes:

- MDF White panels division
- Identification fascia with exhibitor name
- Floor Carpet
- Spotlights
- Electrical Point 100 Watts x sqm
- 1 table
- 2 chairs
- 1 front desk with exhibitor name
- 1 litter
- Profile platform Connect

NET AREA

USD 306 x sqm. From 50 sqm



Includes:

- Electrical Point 100 Watts x sqm
- Profile platform Connect

OPEN AREA

USD 141 x sqm
From 50 sqm

Includes:

- Electrical Point 50 Watts x sqm
- Profile platform Connect

TECHNICAL TALK

USD 188

Includes:

- 45 minutes talk
- Computer, data show
- Amplification system

ADVERTISING GRAPHICS: CHOOSE THE IDEAL COMPLEMENT FOR YOUR STAND

Full color fascia:

Image of 295x75 cm

Unit Value: USD 447

High-traffic full-color floor graphics:

Image of 120x120 cm

Unit Value: USD 376

Fascia + High-traffic floor graphics, full color:

Unit Value: USD 705

PARTICIPATION FORMS

- SQM ON EXHIBIT
- OFFICIAL SPONSORSHIPS
- ADVERTISING SPACES

SQM AT THE ON-SITE EXHIBITION

+ SEGURIDAEXPO CONNECT MARKETPLACE PROFILE

ADVERTISING GRAPHICS: CHOOSE THE IDEAL COMPLEMENT FOR YOUR BOOTH

A. Full color advertising valance

Image 295 x 75 cm

Unit value: USD 447

B. High-traffic full-color floor graphics

Image 120 x 120 cm

Unit value: USD 376

C. Advertising valance + High-traffic floor graphics

Unit value: USD 705

Booth referential image with additional graphics. Each design is the responsibility of its exhibitor.



Advertising valance

Floor graphic

PARTICIPATION ALTERNATIVES (SPONSORS)

PRESENT

(Exclusive)

Includes:

- Net Area 30 sqm
- Invitations
- Advertising
- Other benefits *

USD 22313

INVITE

(up to 3 companies)

Includes:

- Net Area 21 sqm
- Invitations
- Advertising
- Other benefits *

USD 14875

SPONSOR

(up to 5 companies)

Includes:

- Net Area 15 sqm
- Invitations
- Advertising
- Other benefits *

USD 11900

OFFICIAL COCKTAIL

Includes:

- Invitations
- Advertising
- Other benefits *

USD 8925 (Exclusive)

USD 5950 (up to 2 companies)

DRONES

RIDE

Includes:

- Invitaciones
- Advertising
- Other benefits *

USD 744

VIP ZONE

(Exclusive)

Includes:

- Invitations
- Advertising
- Other benefits *

USD 5206

INTERNATIONAL CONGRESS

(up to 4 companies)

Includes:

- Invitaciones
- Advertising
- Other benefits *

USD 7438

INTERNATIONAL CONGRESS PANEL

(1 per panel)

Includes:

- Invitaciones
- Advertising
- Other benefits *

USD 1000

WELCOME

COFFEE

(up to 2 companies)

Includes:

- Invitaciones
- Advertising
- Other benefits *

USD 5950

CONGRESS COFFEE

BREAK

Includes:

- Invitaciones
- Advertising
- Other benefits *

USD 2975 (Exclusive)

USD 2008 (up to 2 companies)

* Ask your executive for more information about sponsors benefits.

ADVERTISING SPACES

FLAGS

(up to 3 companies)

USD 2231

LANYARDS

USD 7438 (Exclusive)

USD 4463 (up to 2 companies)

CONFERENCE

CHAIR COVERS

(Exclusive)

USD 4463

WATER BOTTLES

USD 2231 (Exclusive)

USD 1339 (up to 2 companies)

SQUARE

GRAPHIC

(unlimited)

USD 744

FLOOR

INDICATOR GUIDE

(2 companies)

USD 1190

ACCESS

DOOR

(unlimited)

USD 446

BRANDING

GREEN POINT

(up to 3 companies)

USD 3868

SIGNS

(unlimited)

USD 298

TOTEM

4 FACES

(unlimited)

USD 1413

LOGO IN TRADE

SHOW SCREENS

(unlimited)

USD 223

VIDEO ON

SCREEN

(unlimited)

USD 298

POWER YOUR
BRAND WITH
THESE
INTERESTING
OPPORTUNITIES

* Ask your executive for more information about sponsors benefits.

NEW VENUE



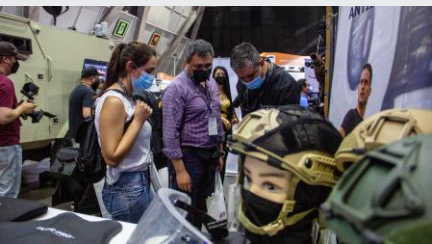
SEGURIDADEXPO 2022 will take place in the biggest fairground in Santiago, Chile, which has 200 thousand square meters and will provide a space for national and international events with the best conditions and exhibition areas.

- ✓ **Excellent location in Santiago, on the road to Valparaíso.**
- ✓ **A few minutes from Santiago International Airport.**
- ✓ **Place close to hotels.**

ParqueFisa 
EXHIBITION & CONVENTION CENTER



Ruta 68 S/N, KM 16, Pudahuel



Let's stay connected!

info@seguridadexpo.cl

@seguridadexpo



SEGURIDADEXPO
by Fisa | CHILE

OCT. 25 - 27, 2022

PARQUE FISA, SANTIAGO - CHILE

www.seguridadexpo.cl

MADE BY

